

HAUTES VACANCES™

BOUTIQUE GAY TRAVEL

HAUTES VACANCES™ PRESS RELEASE #1

THE WORLD'S FIRST BOUTIQUE GAY TRAVEL COMPANY

19 January 2009

Hautes Vacances is to reinvent the gay luxury travel sector by offering unique travel experiences to an eclectic group of gay clients and their friends, kicking off with its "Sydney Mardi Gras Experience".

Hautes Vacances is closing a gap in personalised luxury travel experiences with an offering that ranges from international "Party Gatherings" to exclusive "Safaris" in Africa, India and South America to unique "Travel Experiences" such as food and wine trips to France or cultural and spice-food trips to Morocco.

The Sydney Mardi Gras Experience, for example, offers a personal 24 hour concierge service, accommodation in a boutique inner city hotel, participation in the official Sex & The City Mardi Gras float, Official Mardi Gras Party Member VIP tickets, and several other exciting Mardi Gras experiences!

Victor Hoeld, Managing Director, Hautes Vacances, is excited about his unique offering: "With Hautes Vacances I will be able to offer trips that I would personally embark on with a group of interesting people from around the world, creating unrivalled networking and friendship opportunities".

What sets Hautes Vacances apart from other travel services is that all packages include a 24 hour personal concierge service, the highest quality and most exciting events and activities, and accommodation is not only selected for its luxury category, but also for being unique. The 24 hour personal concierge service is a key element of the Hautes Vacances experience as it will ensure you have everything you need to relax and live in the moment. So, if the traveller is after the hottest bars or the coolest boutiques, their concierge will point them in the right direction. This exciting new bespoke gay travel service will always offer a special edge that will make each trip incomparable and unforgettable.

While "Haute Couture" is French for "high fashion", Hautes Vacances is French for "high travel". As the name suggests, Hautes Vacances will stand above all current gay travel offerings and will create new dimensions in the gay luxury travel market.

For more information on the upcoming Hautes Vacances Mardi Gras Experience amongst others, please visit www.hautesvacances.com to sign up for the latest travel news and the chance to win a US\$10,000 safari to Southern Africa next year. Victor can also be contacted personally under victor@hautesvacances.com and +61 4192 67872.

End Hautes Vacances press release #1 — please refer to further company attachments



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ABOUT HAUTES VACANCES™

Hautes Vacances derives its name from the famous expressions for "Haute Couture" (French for high fashion) and "Haute Cuisine" (French for the very best foods/restaurants).

Our luxury travel journeys comprise of international "Party Gatherings", exclusive "Safaris" to Africa, India and South America and unique travel "Experiences" such as a food and wine trip to France or a spice journey through the culturally rich Morocco.

All Hautes Vacances group journeys offer unrivalled networking and friendship opportunities with our travelers joining the Hautes Vacances VIP Traveler group after their journey to stay in touch and to be able to book upcoming Hautes Vacances first.

Our Hautes Vacances travels include a personal concierge service and any accommodation is not only selected for its luxury category but also for being unique making each trip incomparable and unforgettable.

Please visit our webpage on www.hautesvacances.com for more information. Hautes Vacances also has a Facebook page and two Facebook groups (Travel Club and VIP Travelers) that will offer further information and recent updates.

THE HAUTES VACANCES™ PRODUCT OFFERING IN A NUTSHELL:

- "Party Gatherings": Hautes Vacances is offering exclusive trips to the best gay party events globally kicking off with its "Sydney Mardi Gras Experience" which is followed by a trip to the Life Ball in Vienna, Europe's largest Aids funds raising Gala that has been attracting stars like Sir Elton John, Sharon Stone, John Galliano, Vivienne Westwood just to name a few... Hautes Vacances also plans to offer party trips to Fire Island USA and Ibiza in 2009 followed by Mykonos, Buenos Aires/Punta del Este and Rio de Janeiro in 2010



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- “Safaris”: Hautes Vacances will start with a classic safari to South Africa in October this year followed by exclusive safaris to India and South America in 2010
- “Experiences”: With its unique travel experiences, Hautes Vacances lets you enjoy life to the fullest: We will organize a cultural and spice trip to Morocco in 2009, followed by a wine and food experience while living in a castle in the Champagne region in France as well as a cultural and fashion trip to Italy in 2010

ABOUT THE HAUTES VACANCES™ SYDNEY MARDI GRAS EXPERIENCE:

27 February – 9 March 2009

With Australia more affordable than ever, it's an ideal time to experience this world-renowned extravaganza. Next to the Sydney New Year celebrations, Sydney is world-renown for its Mardi Gras Parade, the Mardi Gras Party as well as the cultural aspect of the Mardi Gras Festival (film, music and theatre as part of the Mardi Gras festival).

The "Hautes Vacances Mardi Gras Party Experience" will be a unique and exclusive trip which can not be booked anywhere else including participation in the Sydney Mardi Gras Parade as guests of the "Sex and the City" float, party tickets and a personal concierge service during your stay in Sydney.

Hautes Vacances has its headquarters in Sydney and guarantees you our local insights and a fantastic time with an international party crowd.

THE SYDNEY MARDI GRAS EXPERIENCE INCLUDES:

- Personal 24/7 concierge service & travel guide
- 3/10 nights Boutique Hotel Accommodation including breakfast at the Diamant Hotel in the heart of Sydney's sophisticated “gaybourhood” Potts Point. Potts Point is the gate to Sydney's posh eastern suburbs and 10 minutes away from the main gay party strip Oxford street and ~15 minutes away from the Sydney Opera House, the Botanical Gardens and the CBD (all walking distances)



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- Participation in the Mardi Gras Parade as part of the official “Sex and the City” float driving in a special Hautes Vacances limousine
- Gala diner night at El Circo – a fantastic “Panem and Circenses” 8 course food degustation and circus show (10 day package only)
- Exclusive invitation to the Gala Diner fund raiser of Australian Marriage Equality hosted at Quay restaurant, recently voted Sydney’s BEST restaurant (10 day package only)
- Party Tickets:
 - Access to the Bondi Boys Beach Party at Bondi Beach on 1 March (10 day package only)
 - Official Mardi Gras Party on 7 March 2009 - Member VIP tickets
 - Access to either Sydney DTPM party or the unique Sydney Toybox party on 8 March 2009

About the Diamant Hotel:

The Diamant Hotel Potts Point offers sensual décor, timeless finish, generous proportions and is equipped with the latest luxury amenities.

Positioned on the doorstep of Sydney’s nightlife and central to all landmark tourist attractions, shopping precincts, galleries, restaurants, beaches, harbour, international and domestic airports and is only moments from Martin Place, Town Hall and the city’s business district.

The Diamant has received overwhelming reviews by magazines such as Conde Nast Traveller, Vogue, GQ, National Geographic Traveller, The Times, DNA Magazine, Australian Traveller and many more

Mardi Gras package price:

- A\$3,550 for ten days for a single in a double bed room (A\$4,750 for couples). Twin share prices upon request
- A\$2,350 for the three-day Mardi Gras weekend as a single in a double bed room (A\$2,850 for couples)



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- Final prices are to be determined with each individual customer. Flights to and from Australia as well as any domestic flights are not included and can be booked through our travel partner. Travel insurance is highly recommended.



Possible add on's (Hautes Vacances will book these through our travel partner):

- International and domestic flights
- Sailing Trip to the Whitsunday Islands
- Australian Outback Tour
- Trip to Melbourne
- Great Ocean Road Trip from Melbourne to Adelaide



THE HAUTES VACANCES™ FULL TRAVEL UNIVERSE IN MORE DETAIL:

PARTY GATHERINGS

- Mardi Gras Experience. 27 February – 9 March 2009
- Life Ball Vienna Experience and Shopping in Milan. 9 May – 18 May 2009
- Summer in the City and on the Island. NYC summer experience and Fire Island Ascension Party Gathering. 8 August – 16 August 2009
- Gay Oktoberfest and Alpine Detox in Germany. 18 September – 25 September 2009
- Ibiza Closing Week Party gathering – Meet the Freemasons and DJ with them. 26 September – 6 October 2009
- New year celebrations in Punta del Este, Latin America's Sait Tropez. 27 December 2009 – 2 January 2010
- Carnival in Rio de Janeiro. February 2010



SAFARIS

- Southern Africa. 25 October – 5 November 2009
- Safari to India. February/March 2010
- Safari to the Top of the World. October 2010
- Safari to South America. November 2010



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EXPERIENCES

- Moroccan Spice Trip – 11 October – 20 October 2009
- Learn to Play Polo - Exclusive Polo camp in Argentina for gay Polo players and those who would want to learn Polo from scratch! Booking of the New Year celebrations in Punta del Este highly recommended (see Party Gatherings). 2 January 2010 – 9 January 2010
- Vive la France – Culinary experience in the Champagne region living in a castle followed by 2 days Paris. April 2010
- La Dolce Vita – the best of Italy: Architecture, Design, Cars and Fashion. April/May 2010
- Driving on the fast lane – Visit Europe's major sports car manufactures and drive their fastest new and vintage marquees. May 2010

