

# HAUTES VACANCES™

BOUTIQUE GAY TRAVEL

## MEDIA RELEASE

Wednesday, 3<sup>rd</sup> February 2010

FOR IMMEDIATE RELEASE

### LAUNCH OF OUR NEW CLIENT MAGAZINE "HAUTES DESTINATIONS"

Hautes Collection, the parent brand of Hautes Vacances Boutique Gay Travel, celebrates the release of its FIRST EVER client magazine "*Hautes Destinations*" with an invitation to experience a unique cocktail making class at IVY in Sydney!

In each magazine edition, Hautes Destinations will focus on one of the Hautes Collection brands. The pages will be filled with interesting travel stories, pictures and ideas. In its first edition, Hautes Destinations will focus on Boutique Gay Travel, a new trend in the travel market and a completely new niche in Australia.

Issue 1 treats readers to 48 hours in Buenos Aires, takes them inside Vienna's infamous Life Ball and explores the Cannes Film Festival the VIP way. Highlighted are all the glitz and glamour we can expect for Rio Carnival and Sydney Mardi Gras 2010.

Click here to download the Magazine as PDF:

[http://www.hautesvacances.com/Content Common/pg-boutique-gay-travel-about-and-press.seo](http://www.hautesvacances.com/Content/Common/pg-boutique-gay-travel-about-and-press.seo)

For further information please contact Victor Hoeld at [info@hautesvacances.com](mailto:info@hautesvacances.com) or via phone on Sydney +61 2 9221 1005, New York +1 917 934 3970 or London +44 20 812 338 71

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Check us out at [www.hautesvacances.com](http://www.hautesvacances.com) & [www.hautescollection.com](http://www.hautescollection.com)

Follow Hautes Vacances on facebook at:

<http://www.facebook.com/group.php?gid=42684434113&ref=search&sid=699802177.1477419488..1>

Follow Hautes Vacances on Twitter:

<http://twitter.com/HautesVacances>

*\* Invitations to experience a cocktail making class at Sydney's IVY are open to all press. Please RSVP to [info@hautesvacances.com](mailto:info@hautesvacances.com). Several dates are available and spaces limited.*



# HAUTES VACANCES™

BOUTIQUE GAY TRAVEL

## HAUTES COLLECTION™

BOUTIQUE & VIP TRAVEL, ESTATES, EVENTS, HONEYMOONS AND HOTELS



### ABOUT THE HAUTES COLLECTION BRANDS

- **Hautes Vacances**, our Boutique Gay Travel brand is a complete innovation in the Australian and global travel market. We first introduced our events & experience driven concept into the gay travel market, creating exclusive travel experiences in small groups
- **Hautes Voyages** is our boutique and VIP travel brand. We customize trips around events & experiences and by doing so, provide unique and unforgettable travel experiences for our clients. We customize itineraries for travel projects worth \$5,000 and above
- **Hautes Estates** is your exclusive agent when it comes to Boutique retreats worldwide. According to our client's criteria, we will find the appropriate property and negotiate the contract and pricing on behalf of our clients. We do not receive commissions from property owners and therefore focus on our client's criteria to 100%
- **Hautes Events** hosts amazing experience based events for corporations, groups and individuals.
- **Hautes Honeymoons** is bringing the Hautes concept to another level: the once in a lifetime perfect honeymoon trip. We take pride in organizing the best honeymoon trips in the Australian market
- **Hautes Hotels** is a couture hotel concept that will be revealed in early 2011

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